

The story of LanesHealth

1930

Gilbert Roberts Lane began selling recipes and books on health and nutrition from his home in Newent, Gloucestershire



1932

Opens a warehouse in Gloucester



1939

The Horton Road factory opens



1934

Lanes launches Charabs which proves very popular



1964

Gilbert Lane dies and his son Roger takes over the business



1970

Purchased Lusty's supplements, including Kalms



1971

Lanes buys rights to manufacture & distribute Olbas Oil



1974

Lanes opens a new factory on Sisson Road, Gloucester



1977

Gil's granddaughter, Janet Groves joins the business



1980

Lanes uses external sales force to launch Olbas into national pharmacy chains, followed a few years later by Kalms, now under the Lanes



1994

On request of the MHRA LanesHealth develops and launches a licensed folic acid tablet, Preconceive



1986

Major extension to the Sisson Road factory due to increased demand



2001

Tablet manufacturing brought in house



2004

Janet's son Jon joins the company



2007

Lanes acquires Jakemans in its 100th year



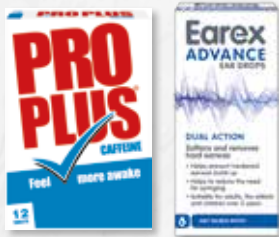
2008

Roger Lanes dies and Janet Groves is appointed chairman. The brand LanesHealth was introduced



2014-16

LanesHealth acquires a number of national brands, including Earex and Pro Plus



2020

LanesHealth celebrates its 90th anniversary



2021

BlueIron joins the range



2024

Kalms gets a complete refresh and more SKUs are added. Limited Edition flavour for Jakemans, 400ml Olbas Bath and Nasal Spray has a new formulation. Meanwhile Fizz is added to the Proplus Range and the GO2 brand is added as a new venture.

2023

Two new SKUs added to the ranges – Sugar Free Throat & Chest, and Olbas for Children Patches hit the shelves.

2022

Jakemans packaging gets a fresh new look

Who is LanesHealth?

In 1930, Gilbert Lane established a thriving and prosperous family business. Gilbert was interested in all aspects of health and nutrition and he developed a wide range of effective remedies to treat many common ailments. This year LanesHealth celebrates its 90th anniversary, a family owned business that passionately manufactures and supplies a range of OTC medicines that are sold around the globe. With a growing number of household brands in its portfolio, LanesHealth continues to work to its founder's values, helping to improve people's health and quality of life.

LanesHealth's vision: "To have a Lanes health product in every bathroom cabinet in the UK and beyond".

For further info on Lanes Health and its brands, please visit: www.laneshealth.com

For more information and images, please contact the Lanes Press Office: 0117 973 3300 / lanes@speedcomms.com